



Colleges Against Cancer™



Active For Life

Colleges Against Cancer Sponsorship Benefits

Platinum Level

\$5,000+

- Visible identification with the American Cancer Society, the world's largest voluntary health organization
- Your corporate banner displayed at the event UW Madison Indoor Relay for Life
- Your corporate logo on the events programs and newsletters
- Your corporate logo in the Midwest Division's Special Events newsletter and UW Madison Colleges Against Cancer Website
- Your corporate logo on back of participants' t-shirts for Active for Life and the Relay for Life
- Your company spokesperson at the kickoff event and at the Relay
- Your corporate logo on the event-sponsored promotional brochures, materials, and press releases
- Your company mentioned in pre-event publicity in local publications

Gold Level

\$2,500 - \$4,999

- Visible identification with the American Cancer Society, the world's largest voluntary health organization devoted to fighting cancer
- Your corporate banner displayed at the UW Madison Indoor Relay for Life
- Your company logo on the event program and newsletters
- Your company logo linked to your website on the UW Madison College Against Cancer website
- Your corporate logo on back of participants' t-shirts for Active for Life and the Relay for Life
- Your company spokesperson at the kickoff event and at the Relay
- Your corporate logo on the event-sponsored promotional brochures and materials
- Your company mentioned in pre-event publicity in local publications

Silver Level

\$1,000 - \$2,499

- Visible identification with the American Cancer Society, the world's largest voluntary health organization devoted to fighting cancer
- Your corporate banner displayed at the UW Madison Indoor Relay for Life
- Your company logo linked to your website on the UW Madison College Against Cancer website
- Your company name mentioned in the event program and newsletter
- Your corporate logo on back of participants' for Relay for Life and Active for Life

Bronze Level

\$500 - \$999

- Visible identification with the American Cancer Society, the world's largest voluntary health organization devoted to fighting cancer
- Your corporate banner displayed at the UW Madison Indoor Relay for Life
- Your company name mentioned in the event program and newsletter
- Your corporate logo on back of participants' for Relay for Life and Active for Life