



**Colleges Against  
Cancer™**



**Active For Life**

## **UW Madison Indoor Colleges Against Cancer - Relay For Life Underwriting Opportunities**

### Relay for Life Luminaria Ceremony Sponsor - \$750

- Company will receive mention in the event newsletter.
- Company name will appear on Luminaria promotional materials.
- Company name will appear on signage at the event as the Luminaria Ceremony Sponsor.
- Company may have a spokesperson present at the Luminaria Ceremony.
- Company name will be announced at the event as the Luminaria Ceremony Sponsor.
- Company name will appear on the thank you board.

### Relay For Life Headquarters Sponsor - \$500

- Company name will appear on signage at the event as the Relay Headquarters Sponsor.
- Company will receive mention in the event newsletter.
- Company may have a spokesperson at the Relay Headquarters to welcome relay participants.
- Company name will be announced at the event as the Relay Headquarters Sponsor.
- Company name will appear on the thank you board.

### Relay for Life Event Facility Sponsor - \$500

- Company name will appear on signage around the facility as the Event Facility Sponsor.
- Company name will be announced at the event as the Event Facility Sponsor.
- Company name will appear on the thank you board.

### Relay for Life Opening Ceremony Sponsor - \$400

- Company name will appear on signage at the event as the Opening Ceremony Sponsor.
- Company may have a spokesperson at the opening ceremony.
- Company name will be announced at the event as the Opening Ceremony Sponsor.
- Company name will appear on the thank you board.

### Relay for Life Closing Ceremony Sponsor - \$400

- Company name will appear on signage at the event as the Closing Ceremony Sponsor.
- Company may have a spokesperson at the closing ceremony.
- Company name will be announced at the event as the Closing Ceremony Sponsor.
- Company name will appear on the thank you board.

### Relay for Life Lane Sponsor - \$250 each

- Company name will appear on signage around the track as a lane sponsor.
- Company name will be announced at the event as a Lane Sponsor.
- Company name will appear on the thank you board.

### Relay for Life Inspiration Point Sponsor - \$250 each

- Company name will appear on signage around the track with an inspirational message.

Cancer Information 1.800.ACS.2345 www.cancer.org email: cac@cancer.org

*College Communities Joining in the Fight Against Cancer.*



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- Company name will be announced at the event as an Inspiration Point Sponsor.
  - Company name will appear on the thank you board.

Relay for Life Entertainment and Activities Sponsor - \$250 each

- Company name will appear on signage at an event as one of the Entertainment and Activities Sponsors.
- Company name will be announced as one of the Entertainment and Activities Sponsors.
- Company name will appear on the thank you board.